

The image required to achieve international success

Globalisation, export...are matters that are becoming ever more complex and vital to businesses. To address this trend, Think'Z International Europe S.L. was founded with the aim of providing companies in various sectors and different countries all the collaboration necessary to enable them to broaden their scope of business without impediments and without frontiers.

The company was created in 1993 in Berlin as a translation agency by two partners. Then in 1997, Think'Z International Europe began trading in Mallorca, Spain as a limited company.

Europe, within the reach of everyone

Of course, Think'Z International Europe still offers translation services. But over the years, the company has not only increased the number of workers, but has also multiplied its areas of activity: specialist teams throughout Europe give the right image to every product, shaping it towards the local market of each country and adapting it to the necessities of the client. Copywriters and specialist translators elaborate and translate everything, from technical manuals right up to press releases and marketing texts, passing through software, multimedia productions and websites: anything a product may need for its successful launch into a global market.

But that's not all: the team of experts at Think'Z International Europe also supplies sophisticated graphic design and oversees the most demanding printing processes, so that the client can forget about these tasks and concentrate more on their area of expertise: i.e. sales.

Think'Z International Europe S.L not only adapts products for an international market, but also accompanies businesses in all their internationalisation activities. To this end, it offers consecutive and simultaneous interpreters for meetings, fairs and international congresses.

Human and technical means to facilitate globalisation

Think'Z International Europe has at its disposal 10 permanent workers as well as numerous external collaborators who reside throughout Europe and are well versed in the idiosyncrasies and culture of their respective countries. This is an essential condition for creating an ideal product image for any target group within the European market.

In the same way, this company uses the latest Internet technology to simplify communication between clients and suppliers.

The big names trust Think'Z

Clients are primarily from the audiovisual, IT and telecommunications fields. Amongst them figure well-known brands such as Intel, Mitsubishi, Esselte, DYMO, Matrox, Genius, etc.



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- Copywriting of international promotional material
- Copywriting of international press releases
- Copywriting of company/product dossiers
- Copywriting of multilingual technical documents
- Creation of multilingual websites
- International adaptation of promotional campaigns
- Localisation of software and multimedia products